



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-23-2012 PAGE: 1 of 3

AMERICAN RAMBLER PRODUCTIONS - 23247
ATTN: STEPHANIE KINCAID
138 CONANT STREET
BEVERLY MA 02494

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
403104	10-22-2012	10-22-2012	1	ROMNEY FOR PRESIDENT, INC	MITT ROMNEY FOR PRESIDENT	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
353	246897	PHILADELPHIA	A. CLIFFORD	10-24-2012	10-30-2012	M (Broadcast Month, Cycle 1)	N	246897

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 353																	
1	10-24-2012	10-28-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30			1	1	1			3	850	3	2,550.00
2	10-29-2012	10-30-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30	1	1						2	850	2	1,700.00
3	10-24-2012	10-28-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30			1	1	1			3	850	3	2,550.00
4	10-29-2012	10-30-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	1	1						2	850	2	1,700.00
5	10-24-2012	10-28-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30			1	1	1			3	200	3	600.00
6	10-29-2012	10-30-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30	1	1						2	200	2	400.00
7	10-24-2012	10-28-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	1	30			1	1	1			3	240	3	720.00
8	10-29-2012	10-30-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	1	30	1	1						2	240	2	480.00
9	10-24-2012	10-28-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30			1	1	1			3	350	3	1,050.00
10	10-29-2012	10-30-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30	1	1						2	350	2	700.00
11	10-24-2012	10-28-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30			1	1	1			3	325	3	975.00
12	10-29-2012	10-30-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	1	1						2	325	2	650.00
13	10-24-2012	10-28-2012	01:00PM - 02:00PM	THE CHEW (11514)	1	30			1	1	1			3	240	3	720.00
14	10-29-2012	10-30-2012	01:00PM - 02:00PM	THE CHEW (11514)	1	30	1	1						2	240	2	480.00
15	10-24-2012	10-28-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30			1	1	1			3	375	3	1,125.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 353			CMS # 246897	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-24-2012	End Date 10-30-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 246897		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 353															
16	10-29-2012	10-30-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30	1	1						2	375	2	750.00	
17	10-24-2012	10-28-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30			1	1	1			3	950	3	2,850.00	
18	10-29-2012	10-30-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30	1	1						2	950	2	1,900.00	
19	10-24-2012	10-28-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30			1	1	1			3	1,100	3	3,300.00	
20	10-29-2012	10-30-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	1	1						2	1,100	2	2,200.00	
21	10-24-2012	10-28-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	1	30			1	1	1			3	1,400	3	4,200.00	
22	10-29-2012	10-30-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	1	30	1	1						2	1,400	2	2,800.00	
23	10-24-2012	10-28-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)	1	30						1		1	190	1	190.00	
24	10-24-2012	10-28-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	1	30						1		1	275	1	275.00	
25	10-24-2012	10-28-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	1	30							1	1	375	1	375.00	
26	10-24-2012	10-28-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)	1	30							1	1	475	1	475.00	
27	10-24-2012	10-28-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	1	30							1	1	725	1	725.00	
28	10-24-2012	10-28-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30							1	1	1,100	1	1,100.00	

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Agency Est# 353			CMS # 246897	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-24-2012	End Date 10-30-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 246897								
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$			
			Agency CPE: E : 353																				
																Contracted Gross Total:		61	37,540.00				
																Actual Gross Total:		61	37,540.00				
																Agency Commission:			5,631.00				
																Net Total:			31,909.00				
Month/YR			Preempted		Made Good		Contract Total		Adjustments								Actual Total						
Oct 12			0.00		0.00		23,780.00		0.00								23,780.00						
Nov 12			0.00		0.00		13,760.00		0.00								13,760.00						
TOTAL			0.00		0.00		37,540.00		0.00								37,540.00						

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